

# Automate Your Booking Workflow to Save Time and Increase Revenue.

Manage your business right from your website with 24/7 online booking, auto-reminders, review collection and more.



## Experience the Benefits of Working With Agendize

40%<sup>+</sup>

more appointments booked outside of regular business hours.

80%<sup>+</sup>

decrease in no-shows thanks to automatic reminders and notifications.

75%<sup>+</sup>

more time saved by switching from managing a paper calendar to online scheduling.

70%<sup>+</sup>

of appointments are booked through prior online research.

## How It Works

### 01

Sync your appointment schedule with Google Calendar, Outlook, Office 365 or iCal.

### 02

Accept customer bookings and payments for appointments directly from your website, social network profile, Google My Business (GMB) listing, or email signature.

### 03

View all appointments and booking criteria such as team member, services selected, rooms booked and more from your computer, tablet or smartphone.

### 04

Reduce your "no-show" rate by sending customers reminders via email or text message containing the appointment details.

### 05

Capture post-appointment client feedback.

### 06

Boost your brand awareness and web presence by adding reviews to your Google My Business listing.

### 07

Store contact information along with a record of the appointment, and deepen your understanding of your client base with each booking.

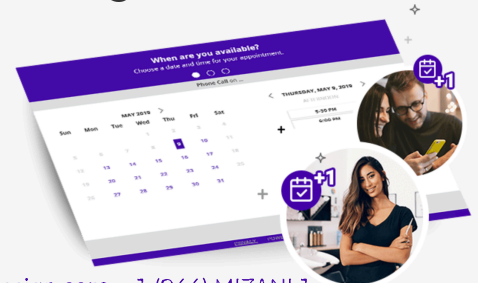
### 08

Customize online consent messages required for compliance with GDPR or other regulations.

Trusted by Many Enterprises, Digital Marketing Agencies and Software Vendors



Ready to streamline your scheduling and booking? Contact us



# Make Your Site Accessible to People With Disabilities

Reduce legal risk. Easily auto-test, identify and fix common accessibility issues with a fully-integrated solution for your website.



## Why ADA Compliance Matters

Title III of the ADA (Americans with Disabilities Act) and the California Unruh Civil Rights Act (CA only) require that equal access be guaranteed in "places of public accommodation." Today, that includes websites of all shapes and sizes.

**1B+**

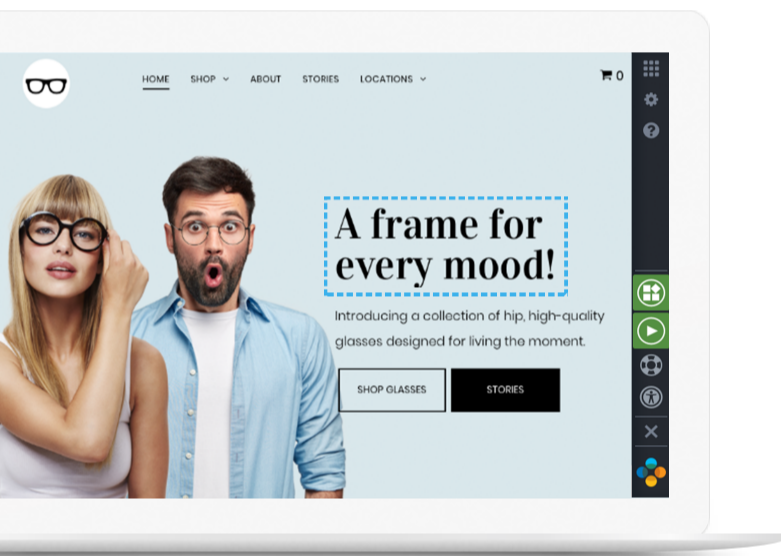
People with disabilities (PWD) worldwide

**41M+**

Americans with disabilities

**75%**

People with disabilities who use computers



## How It Works

Upon installation, our accessibility solution adds an accessibility toolbar to your site, enabling visitors to personalize their experience to their needs.

Our accessibility solution identifies and fixes common accessibility issues on your site. With our full-service offering (managed), AudioEye subject matter experts certify and maintain accessibility compliance on your behalf.

## Many Issues Can Affect Accessibility



### Visual

Blindness  
Low vision  
Color blindness



### Auditory

Deafness  
Hearing impairment



### Motor

Difficulty using hands  
Limited fine motor control  
Muscle slowness  
Tremor and spasms



### Cognitive

Learning Disabilities  
Memory Impairments  
Attention Disorders  
Problem-Solving logic

Trusted by the Largest and Most Influential Organizations in the World



## FAQ

### What are the legal guidelines regarding accessibility?

Title III of the ADA and the California Unruh Civil Rights Act (CA only) require that "places of public accommodation (including websites)" be accessible.

### What will happen if my website remains inaccessible?

If your website isn't accessible, you are leaving users behind and at risk of receiving ADA-related complaints.

### What are the ADA and WCAG?

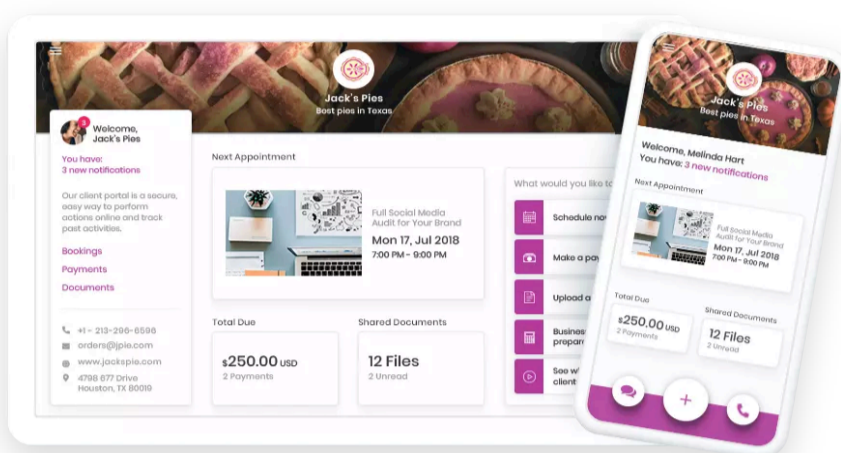
The ADA (Americans with Disabilities Act) is a civil rights law that prohibits discrimination based on disability. The WCAG (Web Content Accessibility Guidelines) is a set of recommendations for making web content more accessible, primarily for people with disabilities.

# Turn your website into a conversion machine

Booking, payments, CRM and more right from your website



## Manage your business and clients all-in-one-place.



### Gain more business from your website

Get the most out of site visitors by converting clicks into paying clients. Stay competitive and increase sales with fully integrated lead-generating widgets.

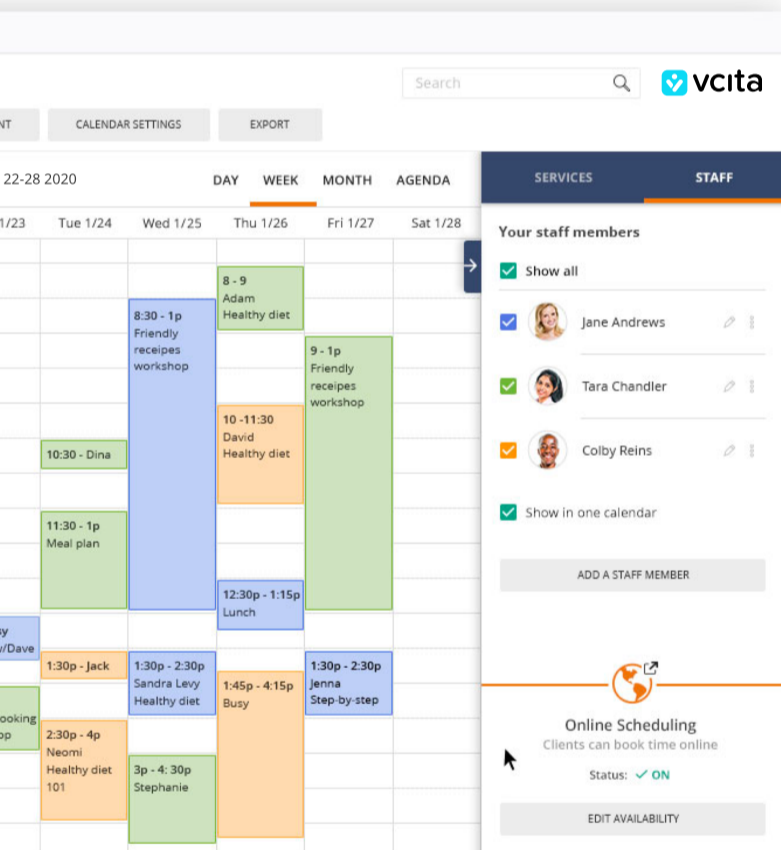
### Engage with prospects and customers

Drive engagement and conversions by capturing relevant contact information through online forms, and integrated widgets.

### Manage clients beyond web presence

Engage with leads and customers beyond your website. Manage client status, services, send special offers, promotions, and invoices, all from your website.

## Streamline Your Work Day



### Client Management

Manage your clients, track communication and create real engagement through a single platform. Retain existing clients and convert leads into paying customers.



### Calendar & Scheduling

Manage your calendar and allow your clients to book services directly online, hassle-free. Be in control of your time and save money with online scheduling.



### Invoicing & Billing

Issue professional estimates, invoices and receipts. Get paid on-time with automatic reminders and get a full overview of received and upcoming payments.



### Email & SMS Marketing

Create marketing campaigns that drive engagement, convert prospects into clients and boost customer retention. Creating engagement has never been easier.



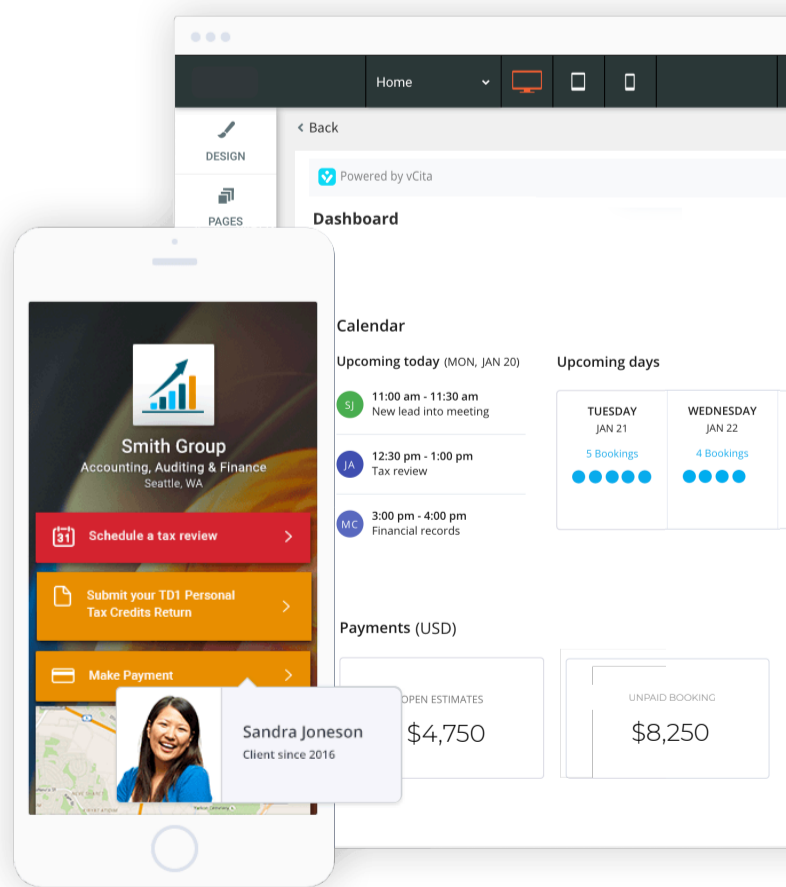
### Staff & Documentation

Manage staff schedules, associated clients, and business-relevant files. Benefit from a full back office that gives you and your staff full transparency.



### Website Widgets

Add action-driven widgets to your website and allow clients to pay, book and reschedule online. Provide excellent service with integrated widgets 24/7.



## Everything You Need to Succeed

Reduce no-shows by

**40%**

Increase payments up to

**50%**

Double engagement rates

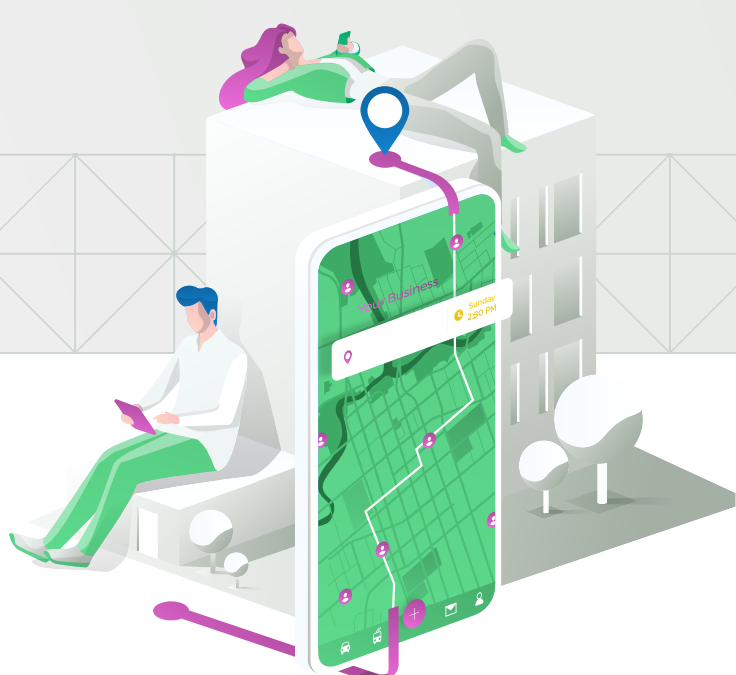
**x2**

Increase revenue by

**30%**

# Optimize Your Local Search Results

Protect your brand identity and control your online presence across all platforms with an accurate, consistent and relevant listings solution powered by **MizaniApps by MizaniOne** Localize.



## Your Local Listings Matter

**81%**

of buyers research online before they make a purchase

**80%**

prefer search engines over friends to find products

**76%**

of those who search from mobile will visit the business in 24 hours

**1 in 3**

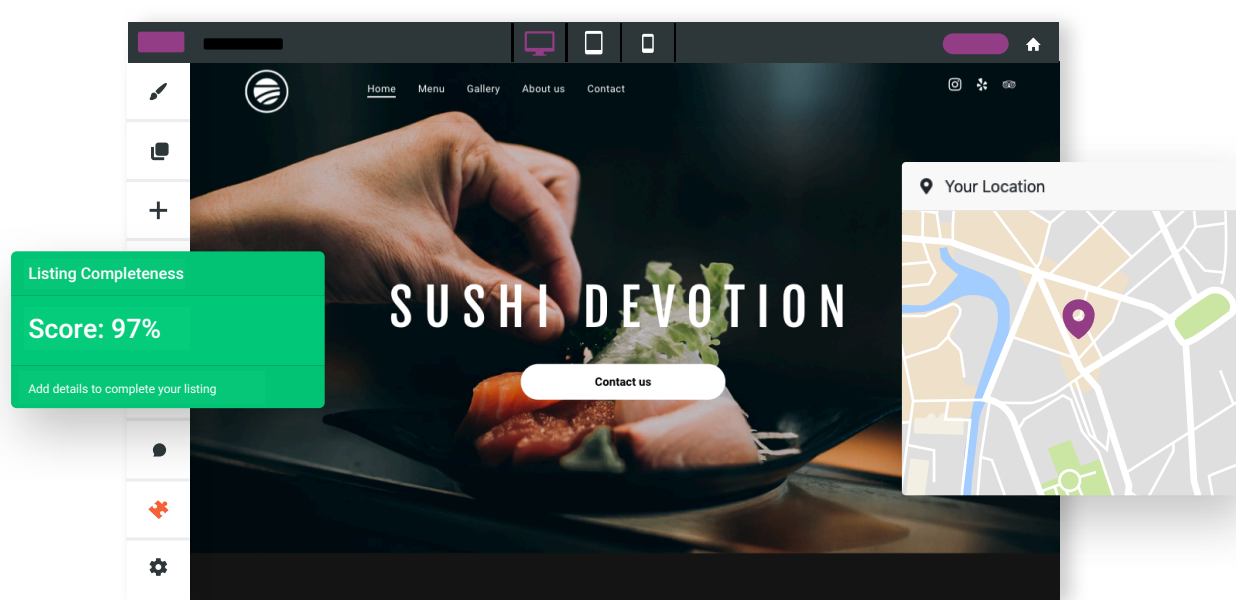
will choose another brand if they can't find all the info they need

**43%**

of businesses have at least one incorrect or missing address on their listings

## A Proven Solution

MizaniApps helps more than 800 small and medium businesses and 350 of the largest brands in the world establish trusted connections through local search.



## How it Works



### Review

listing details right from your site and make unlimited changes. Neustar's solution verifies the information everywhere it is listed online.



### Integrate

directly with Google My Business and sync in real-time to Google Search and Google Maps.



### Autocorrect

errors and duplicate information in order to help positively influence search results.



### Distribute

to over 90 search platforms, directories, navigation services, mobile apps, and social sites, including Google, Apple Maps, Yahoo, Bing, TomTom, and YP.com.



### Optimize

listings by including key information your customers are looking for including business hours, and payment options.



### Protect

your brand's online identity and reputation and ensure that your consumers get the right information about your business, no matter where they search.

## FAQ

### Can I take care of listings without Localize?

Technically you can. However, with so many online platforms, social media, directories, mapping, and voice search options, it can take up to 300 hours each year to manually review and update your business information across all of them. Localize makes it easy.

### What is the benefit of managing my listings from my site?

An all-in-one interface makes it easy to review your listing details and update your information. Additionally, Localize distributes your listing information across the local search network, including real-time syncing to Google Search and Google Maps. It also autocorrects information whenever possible in order to help positively influence search results.

### Do the listings automatically update when I update my website content?

Yes. Localize auto-syncs updates made from your website's content library, such as changes to business hours and payment options.

### How much time does it take to update the information to sync with Google and Online Directories?

Localize enables real-time syncing to Google Search and Google Maps.

# Boost Sales & Engagement with On-Site Search

Make customers happy by helping them easily find what they need.



## Why Site Search Matters

**30%**

Up to 30% of visitors use a site search box if one is available on a website

(UX Booth)

**x2**

Site search functionality can nearly double customer conversion rates

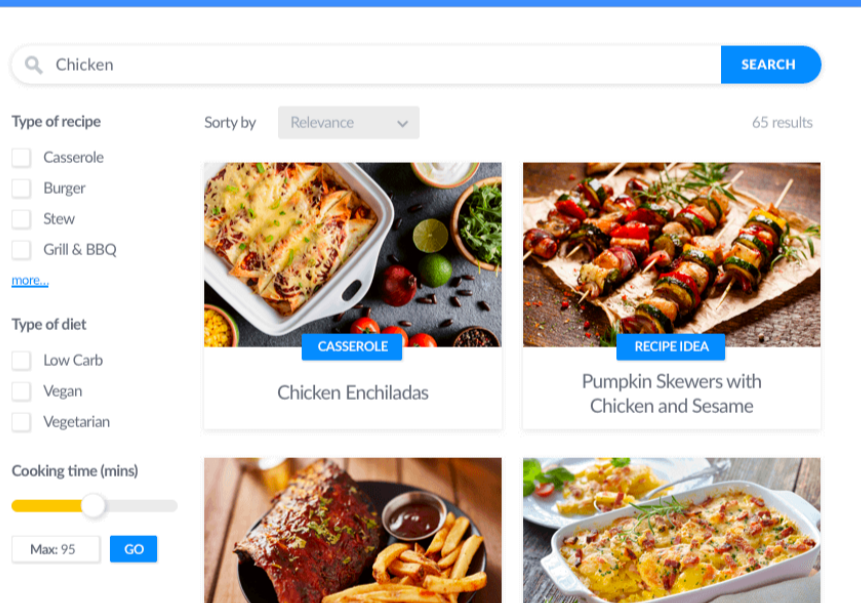
(Econsultancy)

**45%**

Visitors that use site search account for 45% of eCommerce revenue

(Bloomreach)

## The Benefits of Site Search 360 On Your Site



- ✓ Increased sales and visitor engagement with the site
- ✓ Improved site content visibility with autocomplete and search suggestions
- ✓ A customized search box design that fits seamlessly into your website
- ✓ Comprehensive analytics to help you understand what site visitors are searching for
- ✓ Results adhere to Web Content Accessibility Guidelines (WCAG) 2.0

## Powering Trusted Sites Across the Web

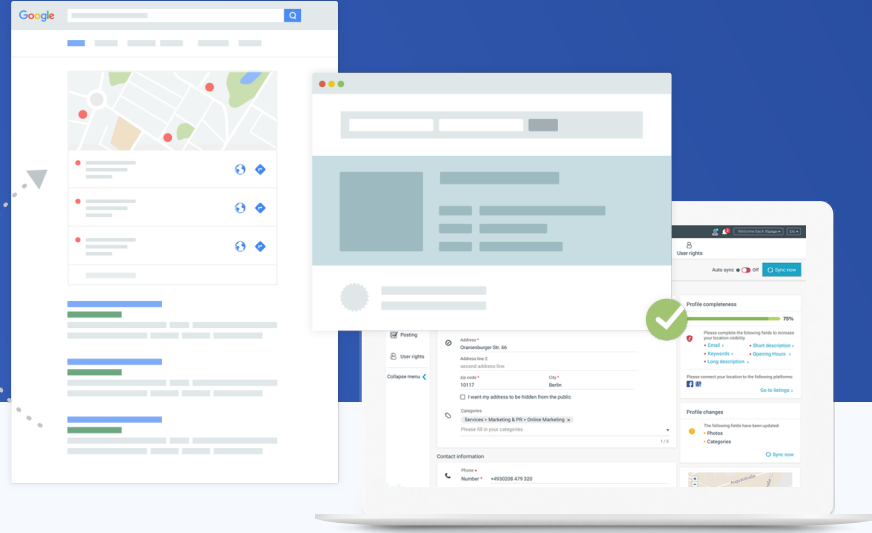


Ready to offer site search to your online customers? Let us know!



## Put Your Business at the Top With Better Online Listings

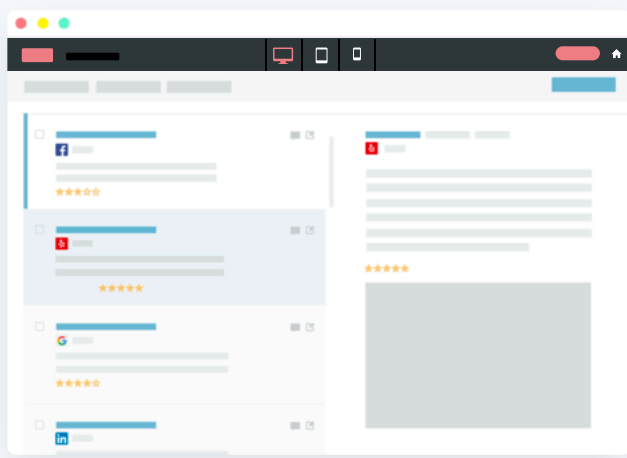
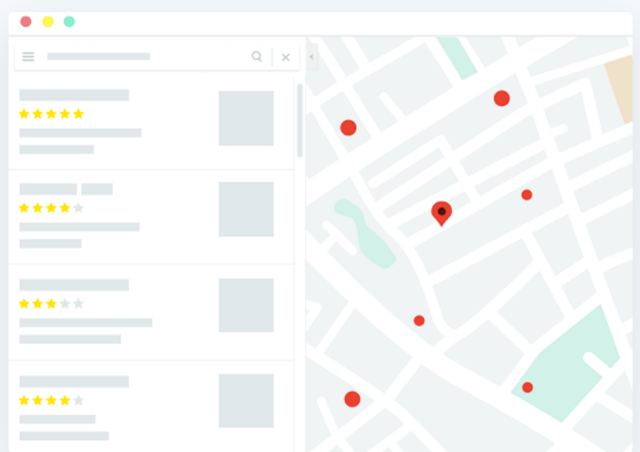
Control and auto-sync your business information across multiple online locations from one convenient platform



## Win More Walk-In Business With Our Listings Management Solution

### Boost Your Search and Sales

Boost your visibility with high-quality reputation management and local search services that boost your search results.

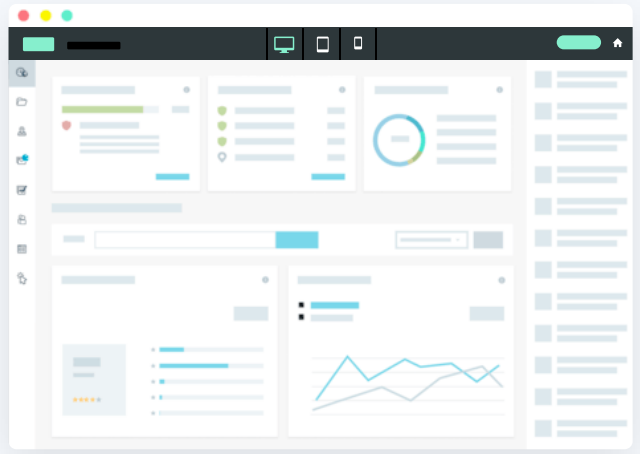


### Find, Claim and Correct Your Listings Across The Web

Amplify your impact in major listing sites and apps to increase your visibility in online, mobile and voice search.

### Control and Manage Your Listings and Reputation in the Same Place

Keep your listings up-to-date and engage with your customers on one simple, centralized platform.



## Your Local Listings Matter

**65%**

of consumers conduct online research before stepping in a local business.

Retail Dive

**1 in 3**

SMBs are not even trying to win local business through Google.

DigitalCommerce360

**1 in 3**

of local businesses still have not claimed their listings on Google My Business.

Hartzer/Starks

**50%**

of consumers who conduct a local search on their smartphone visit a local business within a day, and **18%** of searches leading to a purchase within a day.

Google

## Manage Your Online Presence From A Single Location



Sync your business hours to hundreds of directories and your website's content library



Take advantage of customer reviews and respond to them immediately



Manage your online image with reputation management solutions



Share location-relevant news, promotions, and events across all networks at once

## Businesses That Grew With Uberall

BIO Company increased Google clicks by

**+56%**

Virgin Holidays increased clicks to contact their travel agents by

**73%**

Carriage Services increased clicks on its Google Search and Maps profiles by

**426%**

## FAQ

### People can already find me on Google -- do I still need it?

Google is not the only directory. Listings in a wide range of relevant directories can increase visibility on Google. In addition to Google, potential customers use other directories and search engines as well, including other relevant directories like Foursquare, Facebook, Bing, Infobel, Instagram, HERE, Navmii, WhereTo, Factual, Yalwa, Uber and Waze.

### Why should I register on so many directories?

Google and your customers know these directories, so you want to make sure you show up when people are searching them for a business like yours.

### What is the difference between one-time and on-going listings?

Online-visibility is comparable to going to the gym. A one-time listing is like going once; it's not enough. Not all profiles are continuously protected if they are not checked regularly. With Uberall, content is regularly being checked and updated as part of an ongoing

### Does this service impact my Google ranking?

The more often your business details are cited on different directories and online yellow pages, the more opportunities you have for visibility. Google also considers the quality of data, whether the business details are up-to-date, and how your business reacts to customer feedback when determining its search results.

Ready to Win the Local Search Game? Contact Us Today.