

# Make Your Site Accessible to People With Disabilities

Reduce legal risk. Easily auto-test, identify and fix common accessibility issues with a fully-integrated solution for your website.



## Why ADA Compliance Matters

Title III of the ADA (Americans with Disabilities Act) and the California Unruh Civil Rights Act (CA only) require that equal access be guaranteed in "places of public accommodation." Today, that includes websites of all shapes and sizes.

**1B+**

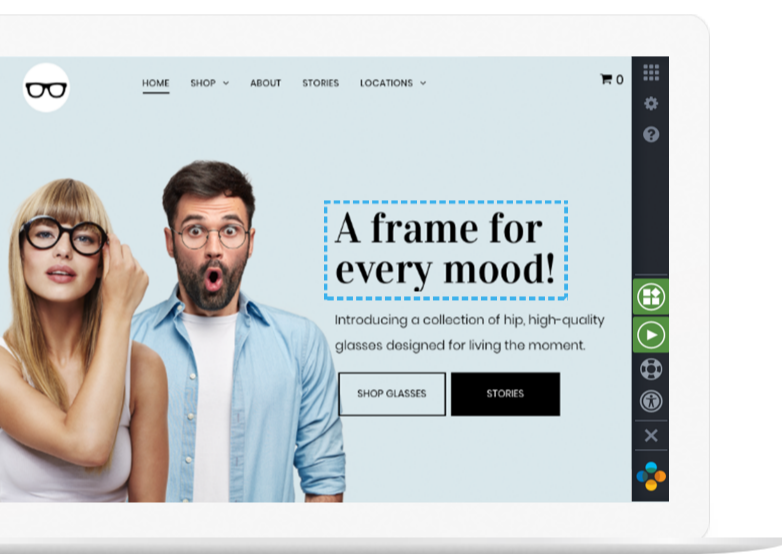
People with disabilities (PWD) worldwide

**41M+**

Americans with disabilities

**75%**

People with disabilities who use computers



## How It Works

Upon installation, our accessibility solution adds an accessibility toolbar to your site, enabling visitors to personalize their experience to their needs.

Our accessibility solution identifies and fixes common accessibility issues on your site. With our full-service offering (managed), AudioEye subject matter experts certify and maintain accessibility compliance on your behalf.

## Many Issues Can Affect Accessibility



### Visual

Blindness  
Low vision  
Color blindness



### Auditory

Deafness  
Hearing impairment



### Motor

Difficulty using hands  
Limited fine motor control  
Muscle slowness  
Tremor and spasms



### Cognitive

Learning Disabilities  
Memory Impairments  
Attention Disorders  
Problem-Solving logic

Trusted by the Largest and Most Influential Organizations in the World



## FAQ

### What are the legal guidelines regarding accessibility?

Title III of the ADA and the California Unruh Civil Rights Act (CA only) require that "places of public accommodation (including websites)" be accessible.

### What will happen if my website remains inaccessible?

If your website isn't accessible, you are leaving users behind and at risk of receiving ADA-related complaints.

### What are the ADA and WCAG?

The ADA (Americans with Disabilities Act) is a civil rights law that prohibits discrimination based on disability. The WCAG (Web Content Accessibility Guidelines) is a set of recommendations for making web content more accessible, primarily for people with disabilities.