

# Boost Sales & Engagement with On-Site Search

Make customers happy by helping them easily find what they need.



## Why Site Search Matters

**30%**

Up to 30% of visitors use a site search box if one is available on a website

(UX Booth)

**x2**

Site search functionality can nearly double customer conversion rates

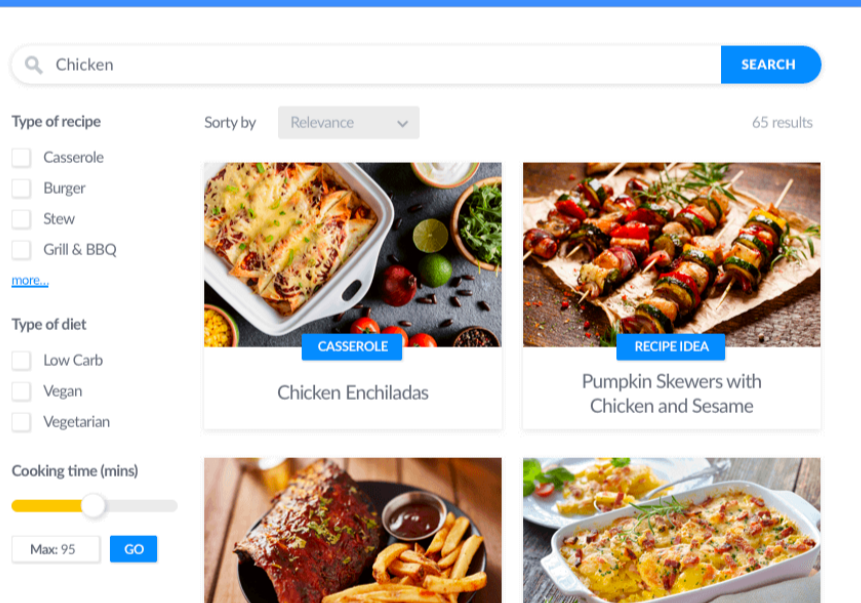
(Econsultancy)

**45%**

Visitors that use site search account for 45% of eCommerce revenue

(Bloomreach)

## The Benefits of Site Search 360 On Your Site



- ✓ Increased sales and visitor engagement with the site
- ✓ Improved site content visibility with autocomplete and search suggestions
- ✓ A customized search box design that fits seamlessly into your website
- ✓ Comprehensive analytics to help you understand what site visitors are searching for
- ✓ Results adhere to Web Content Accessibility Guidelines (WCAG) 2.0

## Powering Trusted Sites Across the Web



Ready to offer site search to your online customers? Let us know!

