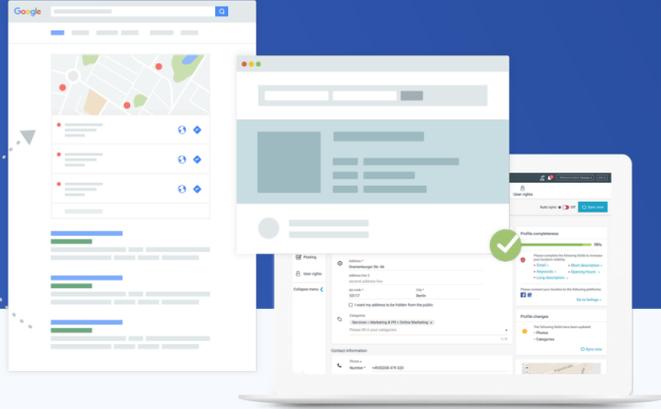


## Put Your Business at the Top With Better Online Listings

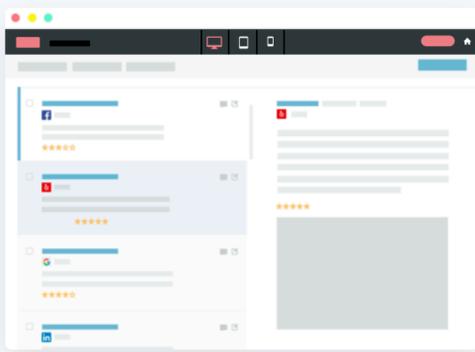
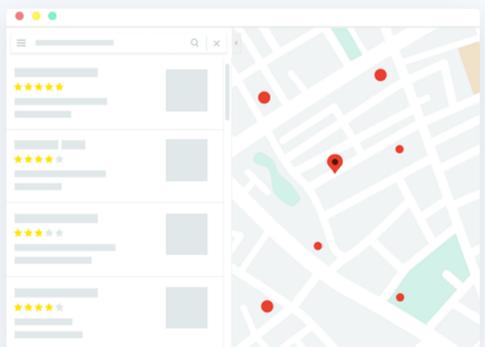
Control and auto-sync your business information across multiple online locations from one convenient platform



## Win More Walk-In Business With Our Listings Management Solution

### Boost Your Search and Sales

Boost your visibility with high-quality reputation management and local search services that boost your search results.

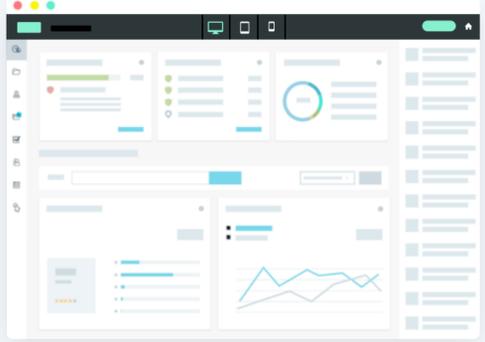


### Find, Claim and Correct Your Listings Across The Web

Amplify your impact in major listing sites and apps to increase your visibility in online, mobile and voice search.

### Control and Manage Your Listings and Reputation in the Same Place

Keep your listings up-to-date and engage with your customers on one simple, centralized platform.



## Your Local Listings Matter

**65%**

of consumers conduct online research before stepping in a local business.

Retail Dive

**1 in 3**

SMBs are not even trying to win local business through Google.

DigitalCommerce360

**1 in 3**

of local businesses still have not claimed their listings on Google My Business.

Hartzer/Starks

**50%**

of consumers who conduct a local search on their smartphone visit a local business within a day, and **18%** of searches leading to a purchase within a day.

Google

## Manage Your Online Presence From A Single Location



Sync your business hours to hundreds of directories and your website's content library



Take advantage of customer reviews and respond to them immediately



Manage your online image with reputation management solutions



Share location-relevant news, promotions, and events across all networks at once

## Businesses That Grew With Uberall

BIO Company increased Google clicks by

**+56%**

Virgin Holidays increased clicks to contact their travel agents by

**73%**

Carriage Services increased clicks on its Google Search and Maps profiles by

**426%**

## FAQ

### People can already find me on Google -- do I still need it?

Google is not the only directory. Listings in a wide range of relevant directories can increase visibility on Google. In addition to Google, potential customers use other directories and search engines as well, including other relevant directories like Foursquare, Facebook, Bing, Infobel, Instagram, HERE, Navmii, WhereTo, Factual, Yalwa, Uber and Waze.

### Why should I register on so many directories?

Google and your customers know these directories, so you want to make sure you show up when people are searching them for a business like yours.

### What is the difference between one-time and on-going listings?

Online-visibility is comparable to going to the gym. A one-time listing is like going once; it's not enough. Not all profiles are continuously protected if they are not checked regularly. With Uberall, content is regularly being checked and updated as part of an ongoing

### Does this service impact my Google ranking?

The more often your business details are cited on different directories and online yellow pages, the more opportunities you have for visibility. Google also considers the quality of data, whether the business details are up-to-date, and how your business reacts to customer feedback when determining its search results.

Ready to Win the Local Search Game? Contact Us Today.